

# DISCOVER Los Angeles™



## L.A. TOURISM FACTS AND FIGURES

### Record-breaking 2017

- 2017 is the seventh consecutive year that Los Angeles has set tourism milestones
- Los Angeles county welcomed **48.3 MILLION** visitors, a **2.2%** YOY increase
- A record **41.2 MILLION** domestic visitors, a **2.5%** YOY increase
- A record **7.1 MILLION** international visitors, a **0.9%** YOY increase
- International visitation to Los Angeles surpassed a previous projected forecast, which called for a **0.2%** YOY growth

### International markets (and YOY Growth):

<b>MEXICO</b>	1.7 MILLION VISITORS (-2.8%)	<b>SOUTH KOREA</b>	315,000 VISITORS (+6.3%)
<b>CHINA</b>	1.1 MILLION VISITORS (+6.0%)	<b>FRANCE</b>	281,000 VISITORS (+1.2%)
<b>CANADA</b>	747,000 VISITORS (+5.5%)	<b>GERMANY</b>	240,000 VISITORS (+1.7%)
<b>AUSTRALIA</b>	411,000 VISITORS (-2.4%)	<b>SCANDINAVIA</b>	183,000 VISITORS (+1.1%)
<b>U.K.</b>	368,000 VISITORS (+2.0%)	<b>MIDDLE EAST</b>	136,000 VISITORS (-14.3%)
<b>JAPAN</b>	342,000 VISITORS (+0.6%)	<b>INDIA</b>	121,000 VISITORS (+4.0%)

### Economic Impact and Jobs:

- In 2016, visitors directly spent **\$21.9 BILLION** in the local economy, a record. Visitor spend for 2017 will be announced in May
- The economic impact countywide of this direct spend is **\$33.6 BILLION**
- Tourism supports an average of **517,000** jobs within L.A. County's Leisure & Hospitality sector
- Estimates show visitors are expected to generate at least **\$300 MILLION** dollars in transient occupancy tax collections for the City of Los Angeles in 2017, a record
- Since 2012, visitors have generated a **76%** increase in TOT collections for the City's general fund

### LAX Airport:

- LAX welcomed more than **84.9 MILLION** passengers in 2017, a record